



CAWC Events

**"Do You Measure Up?
Assessing and
Measuring Outcomes"**

**Thirteenth Annual
Conference of the
Canadian Association
of Wound Care**

November 1–4, 2007
London Convention Centre
London, ON
www.cawc.net

Other Events

**Premier Congrès international
de stomathérapie pédiatrique /
First International Pediatric
Enterostomal Therapy Congress**

October 1–3, 2007
Montreal, QC
Information: Louise Forest-Lalande
(forest.lalande@sympatico.ca)

**The World Union
of Wound Healing**

June 4–8, 2008
Toronto Convention Centre
Toronto, ON
www.wuwhs2008.ca

News

**Venous Leg Ulcers ...
Simplify Your Journey
to Healing with 3M**

Venous leg ulcers result from the effects of chronic venous hypertension, which is caused by valve dysfunction, vein obstruction and/or faulty or absent calf

muscle pump function.

Venous leg ulcers are associated with a variety of conditions, including moderate to high wound drainage, microbial bioburden, the potential for peri-wound maceration and edema control.

3M has the product solution to help you manage a wide range of wounds, including venous leg ulcers. Using the Clean-Protect-Fill-Cover-Compress approach to venous leg ulcers, 3M can help you manage all of these challenges.

Learn about 3M's simple journey to healing venous leg ulcers by contacting your local 3M Skin Health Representative, or visit the 3M booth at the upcoming CAWC conference.

**Smith & Nephew
Announces Acquisition**

In May 2007, Smith & Nephew announced its acquisition of the BlueSky Medical Group and now adds negative pressure wound therapy (NPWT) to its complete line of wound-care products, strengthening its leadership position in wound care. NPWT is a technology used to treat chronic wounds such as diabetic ulcers, pressure sores, and post-operative and hard-to-heal wounds. NPWT aids the more rapid healing of wounds by the application of sub-atmospheric pressure to an open wound. Smith & Nephew looks forward

to adding the BlueSky range of negative pressure pumps and wound dressing kits to its customer solutions for hard-to-heal wounds.

**New Coloplast Critic-Aid
Clear Skin Barrier**

For the treatment of perineal skin injury, Coloplast announces the launch of a breakthrough clear barrier for incontinent patients. The difficulty of finding a clear barrier that combines both adhesion to denuded skin and effective protection against moisture has been addressed with the new clear moisture barrier. Critic-Aid Clear has a transparent formulation, allowing clinicians to inspect the skin without having to remove the product.

Critic-Aid Clear stays in place on both intact and denuded skin, and yet is easy to remove. The barrier also eliminates the need for multiple products; it may be used for prevention as well as treatment. Critic-Aid Clear has been used successfully on paediatric patients.

**Advanced Health Care
Introduces New Products**

Advanced Health Care (AHC) continues to improve its wound-care product offering to better service our clients. AHC recently introduced the Quattro Plus alternating pressure mattress system, the newly designed

V4-146 mattress system and the iPressure and Merlin patient monitoring devices. Each product is cutting-edge technology designed to help treat and prevent wounds. You can learn more about these new products at our booth during this year's Canadian Association of Occupational Therapy, Canadian Seating and Mobility, or Canadian Association of Wound Care conferences, or contact us at 1-800-265-9830.

ARJO Canada & Huntleigh

We are pleased to announce a new business focused on patients with a lack of mobility. ARJO Canada contributes to finding solutions to mobility for the patient and caregiver. A patient with limited mobility may be susceptible to pressure ulcers or deep vein thrombosis, and the patient handling necessary may put excessive stress on the people who care for these individuals.

The new business was formed following the acquisition of Huntleigh Healthcare by the Getinge Group, which created ARJO Canada and Huntleigh as one new organization. Come and visit us at the CAWC conference to see our bed frames, active support surfaces and lifts.
www.arjo.ca
www.huntleighhealthcare.ca
Telephone: 1-800-665-4831



When you see the Web Connect icon associated with an article, look for more information on the CAWC Web site at www.cawc.net. Click on **Wound Care Canada**.

